Notice of Allowability	Application No.	Applicant(s)  GLANCE, NATALIE S.	
	09/596,070		
	Examiner	Art Unit	
	CamLinh Nguyen	2161	
The MAILING DATE of this communication Il claims being allowable, PROSECUTION ON THE MERIT erewith (or previously mailed), a Notice of Allowance (PTOI OTICE OF ALLOWABILITY IS NOT A GRANT OF PATEI the Office or upon petition by the applicant. See 37 CFR	S IS (OR REMAINS) CLOSED in L-85) or other appropriate comm NT RIGHTS. This application is a	n this application. If not included unication will be mailed in due cour	se. THIS
This communication is responsive to <u>3/14/2005</u> .			
. X The allowed claim(s) is/are <u>4,6 and 7</u> .	•		
. $igotimes$ The drawings filed on <u>16 June 2000</u> are accepted by	the Examiner.		
Acknowledgment is made of a claim for foreign prior  a) All b) Some* c) None of the:  1. Certified copies of the priority documents  2. Certified copies of the priority documents  3. Copies of the certified copies of the priori  International Bureau (PCT Rule 17.2(a)).  * Certified copies not received:	have been received. have been received in Application	on No	from the
Applicant has THREE MONTHS FROM THE "MAILING DA noted below. Failure to timely comply will result in ABAND THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		e a reply complying with the require	ements
. A SUBSTITUTE OATH OR DECLARATION must be s INFORMAL PATENT APPLICATION (PTO-152) which			CE OF
CORRECTED DRAWINGS ( as "replacement sheets"	) must be submitted.		
(a) ☐ including changes required by the Notice of Draft	,	w ( PTO-948) attached	
1) ☐ hereto or 2) ☐ to Paper No./Mail Date _  (b) ☐ including changes required by the attached Exampaper No./Mail Date		r in the Office action of	
Identifying indicia such as the application number (see 37 Ceach sheet. Replacement sheet(s) should be labeled as suc			k) of
	deposit of BIOLOGICAL MAT	ERIAL must be submitted. Note DLOGICAL MATERIAL.	the

**ALFORD KINDRED** PRIMARY EXAMINER



Paper No./Mail Date

of Biological Material

2. Notice of Draftperson's Patent Drawing Review (PTO-948)

4. Examiner's Comment Regarding Requirement for Deposit

3. Information Disclosure Statements (PTO-1449 or PTO/SB/08),

6. Interview Summary (PTO-413),

9. Other \_\_\_\_\_.

8. X Examiner's Statement of Reasons for Allowance

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## **DETAILED ACTION**

1. This Office Action is response to the amendments filed on 3/14/2005.

Applicant's amendments to claims 1 - 20 are acknowledged. Consequently, claims 1 - 3,
 and 8 - 20 have been cancelled. Claims 4, 6 - 7 have been rewritten in independent form including all of the limitations of the base and intervening claims.

3. Claims 4, 6-7 are renumbered as 1-3 respectively.

## Allowable Subject Matter

- 4. Claims 4, 6-7 are allowed.
- 5. The following is an examiner's statement of reasons for allowance: in independent claims 4, 6 7, a method for generating recommendation comprising an implicit rating is generated in accordance with the relationship: rating (item) = number of interactions (item) since datetime (item acquired) / number of total interactions (item) since datetime (item acquired); and rating (item) = total interaction time (item) / size (item); and rating (item) = [total interaction time (item) / size (item) \*exp ( damping coefficient] \* (datetime acquired), taken with the other limitations of the claim, were not disclosed by, would not have been obvious over, nor otherwise fairly disclosed by the prior art of record.
- 6. The dependent claims, being further limiting, definite and fully enabled by the Specification, are also allowed.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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## Conclusion

7. Any inquiry concerning this communication or earlier communications from the examiner should be directed to CamLinh Nguyen whose telephone number is (571) 272 - 4024. The examiner can normally be reached on Monday-Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Safet Metjahic can be reached on (571) 272 - 4023. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Nguyen, Cam-Linh

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